

Schedule G: Expenditures By Consultant

Sch-G

Iowans For Miller	Status:	Filed
Committee Type: Attorney General	Statutory Due Date	10/19/2014
County: _NA	Adjusted Due Date	
District: 0	Filed Date	10/20/2014 7:25:06 AM
Committee Code: 5064	Postmark Date	
Political Party: Democratic	Amendment Date	3/24/2015 12:51:44 PM

Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Blueprint Strategies, LLC 400 E. Court Ave, Ste. 108 Des Moines, IA 50309	7/1/2014 11/3/2014	Web-consulting	\$2,500.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
9/1/2014	Facebook 1601 Willow Rd Menlo Park, CA 94025	Web Advertising	\$62.76
9/1/2014	Google 1600 Amphitheatre Pkwy Mountain View, CA 94043	Web advertising	\$151.61
9/1/2014	Google 1600 Amphitheatre Pkwy Mountain View, CA 94043	Web Advertising	\$184.97
10/1/2014	Facebook 1601 Willow Rd Menlo Park, CA 94025	Web Ads	\$230.67

Consultant Sub-Total **\$630.01**

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Consultant Name and Address	Contract Period	Estimates of Performance	Anticipated Compensation
Campaign Group, Inc. 7730 Herchel Ave. La Jolla, CA 92037	7/15/2014 11/3/2014	Consulting fee.	\$10,000.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
8/5/2014	TV Stations Pleasant St. Anywhere, IA 00000	Consultant placed \$250,000.00 in television advertising in Des Moines and Cedar Rapids media markets.	\$250,000.00
10/2/2014	Ad Production Vendors Pleasant St. Anywhere, IA 00000	Consultant spent \$5,000.00 for production of television ad.	\$5,000.00
10/9/2014	TV Stations Pleasant St. Anywhere, IA 00000	Consultant placed \$50,000.00 at television stations in Des Moines and Cedar Rapids media markets.	\$50,000.00

Consultant Sub-Total **\$305,000.00**

Total Consultant(s) Expenditures **\$305,630.01**